

MMB

★ Bratislava
City Museum
Development
Plan

2028

About us

The Bratislava City Museum (MMB) focuses on the history of the city of Bratislava and its inhabitants. The MMB is developed as an intellectually and materially open and accessible space for dialogue between the past and the present, education and reflection, which lead to a deepening of understanding as well as to the experience and joy of discovery.

The core of the MMB activities lies in the collections documenting the development of the city, the individuals and communities that have been living in it. The scope of collections covers centuries, the expanding territory of Bratislava and a variety of topics and serves as a basis for research, presentation and ongoing reflection.

The museum operates mainly (and not only) within historical monuments and premises (Old Town Hall, Michael's Tower, Devín Castle, Ancient Gerulata and others), which are part of the cultural heritage and city's memory. The MMB takes care and manages them with respect to their rich history and current needs.

The MMB deliberately goes beyond this framework in order to be a living and active part of the city, its relationships and life.

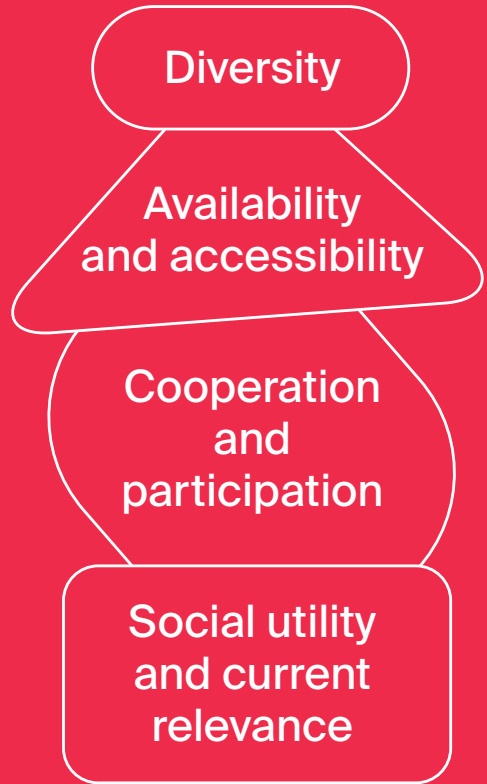
MISSION

The MMB is an institution both collecting and preserving artefacts and documents as well as researching and providing cultural and education activities in the museum sector for the area of the city of Bratislava, the capital of Slovakia. Based on survey and scientific research, the main mission of the Museum is to acquire, professionally manage, scientifically enhance, use and display museum collections of material artefacts and create knowledge system focusing on the history of the capital city of Slovakia.

VISION

The MMB is an open, inclusive and respected museum that unites professional research, preservation of cultural heritage and active public dialogue. It critically reflects on the past and present of the city, supports multilateral perspectives, humanity and democratic values. The MMB becomes an institution with a high expert level, accessible infrastructure, a strong research background and an inspirational space for education, participation and community life of the city's inhabitants.

VALUES



STRATEGIC GOALS UNTIL 2028

★ 1.

To develop and implement key conceptual documents of the MMB, which will determine the framework of its professional activities

BENEFITS OF THE CHANGE FOR THE PUBLIC

- The MMB is an expert and trustworthy authority in the field of history of Bratislava, which comprehensively offers its knowledge to the public and professional partners.
- The MMB is perceived as a transparent, professional and socially relevant institution that clearly communicates its expert basis and interpretation of history.
- Interpretations of history of Bratislava are complex and critical, based on a multi-perspective and interdisciplinary approach.

BENEFITS OF THE CHANGE FOR THE MMB

- Planning and allocation of capacities is systematic and predictable which enables efficient use of resources.
- Professional activities of the museum are clearly organised and prioritised, which improves the reasoning of decision making within the institution.



2.

To improve the documentation, protection and accessibility of the MMB collections by means of implementing a functional *IS MUSEION* database improving storage conditions for at least 11 000 collection items, implementing a preventive conservation system and creating a publicly accessible digital platform for presentation of collections.

BENEFITS OF THE CHANGE FOR THE PUBLIC AND MMB

- The collections of the MMB are systematically and clearly documented and professionally protected.
- Professional as well as general public have access to the MMB collections. The collections are actively employed for the aims of the research.
- Awareness of the history and life in the city of Bratislava will increase.



3.

To develop the public nature of the MMB so that it will become an open, inclusive and active cultural city space.

**BENEFITS OF THE CHANGE
FOR THE PUBLIC AND MMB**

- The MMB's cultural activities have long been accessible and available to a broad general public. The MMB actively and responsibly operates in the public city space with an emphasis on inclusiveness, accessibility and barrier-free area.
- By means of high-quality educational programmes, the museum systematically strengthens cultural diversity, the exercise of cultural rights, social inclusion and cooperation with the city's population.
- Thanks to targeted communication and programme development, the MMB significantly has increased its reach, effect and social impact of its activities.



4.

To complete preparatory phase of the new permanent exhibition of the Bratislava history, which will cover both 20th and 21st centuries and to launch its implementation phase including the architectural tender notice.

BENEFITS OF THE CHANGE FOR THE PUBLIC AND MMB

- The MMB systematically examines and presents the Bratislava history thanks to which it has contributed to long-term strengthening of the city's identity and actively participated in shaping the city's image in the minds of inhabitants and visitors.

★ 5.

To enhance the complex development of Devín Castle through the developed management plan, expanded personnel and developed project documentation of new visitors' and administrative facilities within the castle grounds so that the castle will be professionally and sustainably managed and be attractive for visitors.

BENEFITS OF THE CHANGE FOR THE PUBLIC AND MMB

- Devín Castle is systematically managed, professionally strengthened with a developed infrastructure and attractiveness for the public.
- Comprehensive and sustainable development of Devín Castle ensures professional management, contributes to the deepening of scientific knowledge, improves the actual physical access and comfort of visitors, thanks to which it positively shapes perception of Devín Castle as a significant site.